

OWNERSHIP • DEVELOPMENT • OPERATIONS • CONSULTING

Principal-Level Business & Career Experience | 35+ Years

REAL ESTATE DEVELOPMENT & INVESTMENT | SPOKANE, WA

- **Principal Owner / Developer | 1988–1999 | Dozen residential developments; waterfront properties, land acquisition, financing, entitlements, infrastructure and sales**
- **400+ Acre Development** | Approximately 65 lots ranging from 1–10 acres
- **Silver Lake Estates** | ~40 waterfront lots plus 25+ acreage lots
- **Greenfield Estates** | 85-lot gated manufactured-home community
- **Five Mile Prairie** | Prairie Breeze • Willow Run • Granger Terrace
- **Greenfield Properties LLC | 1995–1999** | President / Owner — commercial, land and residential development
- **Full Development Lifecycle** | Roads • water • sewer • utilities • CC&Rs • HOAs • utility districts • State Parks land exchanges

BUSINESS OWNERSHIP & ENTREPRENEURIAL VENTURES

- **Quinn's Wheel Rental & Sales | Spokane 1997–1998 | Owner/operator** — bicycle rentals and sales at Riverfront Park / Centennial Trail
- **Paneless Window Cleaning | San Diego 1979–1982 | Owner/operator** — service business
- **Vacation Retreats LLC | 2008–2010** | Co-founder / owner — worldwide luxury rental-home company
- **Forever Young Active Series | 2015–2019** | Founder — Arizona community running-event promotion and organization
- **AquaAir Hydrotherapy | 2016–2019** | Founder — ultra-fine-bubble hydrotherapy venture
- **O2 True Spring Water / 2050 Water LLC | 2020–2024** | Owner / partner — premium oxygenated spring-water venture
- **Pneuma Industries LLC | 2022–2024** | Owner / partner — ultra-fine-bubble ice-plunge and hot-therapy technology

WATERPARK OWNERSHIP, DEVELOPMENT & OPERATIONS

- **Hawaiian Falls Waterparks** | Equity owner / partner with public-private development responsibilities
- **Seven Texas Waterparks** | Municipal land • revenue-sharing • city partnerships
- **Corporate Operations** | Group Sales • Annual Pass oversight • system-wide operating responsibilities
- **Development Partnerships** | Cities • operators • investors • attraction suppliers

OPERATIONS, MARKETING & PROFESSIONAL EXPERIENCE

- **Cahoots Membership Club | 2002–2004** | National Marketing Director — strategic partnerships and membership growth
- **Licensed Realtor | 1995–2004** | Washington & Arizona — residential and commercial real estate
- **Race Place Events | 2018–2019** | National race timing, logistics and event operations
- **Calvary Chapel Spokane | Administrative Pastor** — oversaw full-time staff leadership, ~900 volunteers, organized and oversaw regional community events with over 20,000 attendance, along with whitewater rafting outfitting company.

YOST ADVISORS | STRATEGIC CONSULTING

- **Yost Advisors LLC | 2001–Present** | Development consulting • governmental affairs • strategic growth
- **Theme Park / Attraction Clients** | Six Flags • Cedar Fair • Village Roadshow • Herschend • Premier Parks • Wet 'n' Wild
- **Public-Private Execution** | Infrastructure funding • economic development • entitlements • regulatory approvals
- **Recent Six Flags Portfolio** | Carowinds • Great Adventure • Dorney Park • Over Georgia • Kings Dominion • Magic Mountain • Knott's Berry Farm • California's Great America • Gilroy Gardens
- **Complex Project Scale** | Multimillion-dollar initiatives ranging from ~\$5M to \$3B+

WHAT THE FULL CAREER ARC DEMONSTRATES

- **Principal-Level Ownership** | Personal capital • risk • accountability • value creation
- **Build From The Ground Up** | Acquire • entitle • finance • develop • operate • monetize
- **Cross-Sector Operating Range** | Real estate • recreation • attractions • technology • events • consulting
- **Private-Equity Relevance** | Owner judgment • operating experience • relationships • complex execution

GREG YOST | Principal, Yost Advisors LLC