

GREG YOST EXPERIENCE PROFILE

01 REAL ESTATE OWNER / DEVELOPER | PARTIAL LIST

- Principal owner/developer (1988-1999): hundreds of acres of commercial, residential and rental property.
- Over a dozen subdivisions: acquisition, financing, entitlements, infrastructure and sales; 20-220 lots each.
- Five Mile Prairie, Spokane: Prairie Breeze, Willow Run, Granger Terrace, Northview Estates.
- Silver Lake Estates: 400+ acre lakefront development; dock-equipped waterfront lots and wooded 10-acre lots.
- Greenfield Estates: 85-lot gated manufactured-home community, playground and RV storage.
- Washington State Parks: land exchanges of 16-320+ acres (1994-1996).
- Infrastructure: roads, water/sewer districts, sidewalks, curbs, gas and HOAs.

02 BUSINESS OWNERSHIP | PARTIAL LIST

- Paneless Window Cleaning: commercial high-rises, malls and retail (1979-1982).
- Quinn's Wheel Rental & Sales: public-private partnership and retail sales (1997-1998).
- Manufactured-home dealership: owner/operator; Marlette, Champion and Kit brands (1990-1995).
- Vacation Retreats LLC: worldwide luxury vacation-home trades, including estates ranging from \$20M to \$100M+ (2008-2010).
- Forever Young Active Series: owner/promoter of athletic events (2015-2019).
- O2 True Spring Water / 2050 Water: natural spring bottling drinking-water company; owner/operator (2020-2024).
- AquaAir Hydrotherapy / Pneuma Industries: ultra-fine nanobubble wellness technology (2016-2024).

03 OPERATIONS & MARKETING | PARTIAL LIST

- Licensed Realtor/Broker: Washington and Arizona (1995-2004).
- Cahoots Club: national marketing; 40,000 new members monthly with Monthly Recurring Revenue (MRR) (2002-2004).
- Race Place Events: race timing, logistics and operations (2018-2019).

04 WATERPARK OWNERSHIP

- Hawaiian Falls: seven Texas waterparks; equity owner/partner in Garland and The Colony.
- Municipal partnerships: land, revenue-sharing and public-private partnership oversight.
- Partnership contribution: accounted for all group and annual-pass sales, representing approximately 40% of annual revenue.

05 YOST ADVISORS LLC

- Strategic consulting (2001-present): development, government affairs and approvals; 3P project funding of \$20M-\$3B+.
- Attractions: direct relationships with executives and owners across Six Flags, Cedar Fair, Village Roadshow, Herschend, Premier Parks and Hawaiian Falls.
- Cross-sector access: film, professional sports, real estate and attractions; connects owners, operators, investors and public officials.

WHAT THESE RELATIONSHIPS DEMONSTRATE

- C-Suite credibility: direct experience with owners, CEOs, COOs, CFOs and presidents.
- Relationship origination: connects investors, operators, engineers, developers and public officials.
- Cross-sector perspective: sports, film, theme parks, waterparks, real estate and public-private development.
- Complex execution: capital, development, operations, government, infrastructure and stalled-project resolution.
- Private-equity relevance: executive access and owner/developer/operator judgment supporting diligence, portfolio growth, boards and special situations.

DEVELOPMENT | INVESTMENT | PUBLIC-PRIVATE PARTNERSHIPS | DESTINATIONS

GREG YOST | M: (623) 326-9211 | E: greg@yostadvisors.com | W: yostadvisors.com

LinkedIn: Greg Yost